



## gsSCENE Sponsorship Opportunity Gold Annual Sponsor

Designation as **gold annual sponsor** for gsSCENE for Young Professionals

**The sponsor's logo and link** will be placed on homepage of gsSCENE, [www.gsSCENE.com](http://www.gsSCENE.com)



**The sponsor** will be a part of all publicity prior to and during gsSCENE events including:

- Minimum of 6 social events per year
- Minimum of 4 educational events per year
- Minimum of 4 community service events per year

**The sponsors name and logo** will be included on all promotional items used for gsSCENE including:

- Television Commercials featured on WMBF News
- Brochures
- Flyers
- E-Mails
- Signage
- Membership packet
- Sponsorship packet

**The sponsor** will have a sponsor recognition e-mail sent out to all gsSCENE members, including logo and contact information of company, with the option to have additional company or product promotion in the e-mail.

**The sponsor** will be the official presenting sponsor of **one social event** of their choosing (*Including 3<sup>rd</sup> Birthday Celebration on April 7, 2011 at Island Vista Resort*). Recognition as presenting event sponsor for 3<sup>rd</sup> Birthday Celebration includes:

- -TV advertising running on WMBF News,
- All print media for event including, newspaper, magazine and online advertising,
- gsSCENE website, [www.gsSCENE.com](http://www.gsSCENE.com),
- gsSCENE blog and facebook
- gsSCENE newsletter,
- Logo on featured event promo on gsSCENE.com
- Reminders for event including e-mail, text messaging, etc.
- Signage at event

**The sponsor** will have access to membership list

**The sponsor** will be allowed to send out **two** (per year) e-mail blasts to gsSCENE membership list

**The sponsor** will have the ability to address the crowd for 3 minutes at any 2 scheduled events

**The sponsor** will receive mention during all gsSCENE events

**The sponsor** will be allowed to distribute materials at all gsSCENE events

Up to 4 annual memberships will be given to **the sponsor**

Up to 4 tickets to the next scheduled event will be given to **the sponsor**

**Sponsorship Cost - \$3,000**