



## 2008 gs SCENE Sponsorship Opportunity Presenting Annual Sponsor

- Designation as the **presenting annual sponsor** for gs SCENE
- **The sponsor** will receive audio and video promotions through gs SCENE's public service announcements shown on WPDE-TV 15 and WWMB TV 21 with annual promotion value at a minimum of \$75,000\*
- **The sponsor's logo and/or name** will be included in all other media promotions, including all print media
- **The sponsors name and logo** will be included on all promotional items used for gs SCENE including:
  - Brochures
  - Flyers
  - E-Mails
  - Signage
  - Membership packet
  - Sponsorship packet
- **The sponsor** will have access to membership list
- **The sponsor's logo** and **link** will be placed at the top of home page of gs SCENE Web site [www.gsSCENE.com](http://www.gsSCENE.com)
- **The sponsor** will be a part of all publicity prior to and during gs SCENE events including:
  - Minimum of 6 social events per year
  - Minimum of 4 educational events per year
  - Minimum of 4 community service events per year
- **The sponsor** will have the ability to address the crowd for 3 minutes at each gs SCENE event, if they choose
- **The sponsor** will receive mention during all gs SCENE events
- **The sponsor** will be allowed to distribute materials at all gs SCENE events
- **The sponsor** will be allowed to send out **four** (per year) e-mail blasts to gs SCENE membership list
- Up to 10 annual memberships will be given to **the sponsor**
- Up to 10 tickets to next scheduled event will be given to **the sponsor**

### **Sponsorship Cost - \$7,500 annually**

This sponsorship is open to **one** business annually.

\*WPDE-TV 15 and WWMB TV21 has agreed to a two year commitment